



INVEST IN GRAHAM AND PROMOTE YOUR BUSINESS

Sponsorship of the Food Truck Championship of Texas provides a way to invest in the community of Graham and is a great exposure opportunity for your business!



x50

Up to 50 trucks wrapped around America's Largest Downtown Square



Promotion opportunities available online, on-site, and by print



x10,000

Exposure to over 10,000 people



\$65,000

Estimated spent on food

Sponsorship opportunities range in cost from \$350 to \$10,000

FOODTRUCKCHAMPIONSHIPOFTEXAS.COM



SPONSORSHIP OPPORTUNITIES



PRESENTING FOOD TRUCK CHAMPIONSHIP SPONSOR

\$10,000

NOT AVAILABLE



CONCERT SPONSOR

\$7,500

NOT AVAILABLE

PROMOTION:

- Recognized as “Presenting Sponsor” throughout various pieces in the marketing campaign, printed material, website, and social media.
- Company logo on homepage of the event website
- Logo on all food truck coupons
- Recognized as the Presenting Sponsor on the event information map
- Logo on banner displayed at the Food Truck Championship event stage on the Graham Downtown Square
- Recognized as a Presenting Sponsor by the emcee on the day of the event
- Company logo displayed on event t-shirt
- Opportunity to set a company booth in a prominent location at the Food Truck Festival

INCLUDES:

- Food truck vouchers (20)
- VIP concert tickets (20 x floor tickets)
- Concert parking passes (15)
- Event t-shirts (20)

PROMOTION:

- Recognized as “Concert Sponsor” throughout various pieces in the marketing campaign, printed material, website, and social media.
- Company logo on concert information page of the event website
- Recognized as a Concert Sponsor on the event information map
- Logo on banner displayed at the Food Truck Championship event stage on the Graham Downtown Square
- Recognized as a Concert Sponsor via banner at the Concert
- Recognized as a Concert Sponsor by the emcee on the day of the event
- Opportunity to set up a booth in a prominent location at the Food Truck Championship on the Downtown Square

INCLUDES:

- Access to designated private hospitality area at Arena Concert
- Food truck vouchers (10)
- VIP concert tickets (30 x floor tickets)
- Concert parking passes (15)
- Event t-shirts (20)



SILVER SPONSOR \$1,500

PROMOTION:

- Recognized as “Gold Sponsor” on event website, print material, app, and social media
- Logo on event information map
- Logo displayed prominently on banner at Food Truck Championship event stage on Graham Downtown Square
- Opportunity to set up a booth in a prominent location at the Food Truck Championship on the Downtown Square

INCLUDES:

- VIP concert tickets (6 x floor tickets)
- Food truck vouchers (6)
- Concert parking passes (6)
- Event t-shirts (6)



BRONZE SPONSOR \$750

PROMOTION:

- Recognized as “Bronze Sponsor” on event website, print material, app, and social media
- Logo displayed prominently on banner at Food Truck event stage on Graham Downtown Square
- Opportunity to set up a booth in a prominent location at the Food Truck Championship on the Downtown Square

INCLUDES:

- VIP Concert tickets (2)
- Food truck vouchers (2)
- Concert parking passes (2)
- Event t-shirts (4)



FOOD TRUCK SPONSOR \$350

PROMOTION:

- Company logo displayed via sign at a food truck
- Recognized as sponsor on the event website, social media, app, and print material

INCLUDES:

- Food truck vouchers (2)
- Event t-shirts (2)



PLATINUM SPONSOR \$7,500

PROMOTION:

- Recognized as “Platinum Sponsor” throughout various pieces in the marketing campaign, website, print material and social media
- Logo on event information map
- Logo displayed prominently on banner at Food Truck event stage on Graham Downtown Square
- Opportunity to set up a booth in a prominent location at the Food Truck Championship on the Downtown Square

INCLUDES:

- Food truck vouchers (10)
- VIP concert tickets (10 x floor tickets)
- Concert parking passes (10)
- Event t-shirts (10)



GOLD SPONSOR \$5,000

PROMOTION:

- Recognized as “Gold Sponsor” on event website, print material, app, and social media
- Logo on event information map
- Logo displayed prominently on banner at Food Truck Championship event stage on Graham Downtown Square
- Opportunity to set up a booth in a prominent location at the Food Truck Championship on the Downtown Square

INCLUDES:

- VIP concert tickets (6 x floor tickets)
- Food truck vouchers (6)
- Concert parking passes (6)
- Event t-shirts (6)



READY TO CLAIM YOUR SPONSORSHIP?

CALL THE OFFICE OR DROP BY

Graham Visitor & Business Center
608 Elm Street • Graham, Texas 76450

Call 940.549.0401 OR Email amanda@grahamtexas.org



FOOD TRUCK CHAMPIONSHIP OF TEXAS SPONSORSHIP OPPORTUNITIES

To ensure recognition for your sponsorship please submit by April 1st, 2024

Company Name: _____

Rep Name: _____

Phone Number: _____

Email: _____

Amount Enclosed: _____ Invoice me Pay with Credit Card

Credit Card #: _____ Expiration Date: _____ CVV#: _____

 **PLATINUM SPONSOR**
\$7,500

 **SILVER SPONSOR**
\$1,500

 **GOLD SPONSOR**
\$5,000

 **BRONZE SPONSOR**
\$750

 **FOOD TRUCK SPONSOR**
\$350